

Video	Audio
2 "Camera" Shot CAMERA 1: Person doing demonstrations (Videotaped Recording) CAMERA 2: HTML Code Example (Screencast Recording) Tape and Screencast Composite Shot	DIALOG IS SPOKEN BY A NARRATOR. -Kevin is reading html (technical sections) -Bethany is reading example sections
INTRO	INTRODUCTION
FADE INTO LOGO/INTRO SCREEN	KEVIN "Welcome! In this tutorial we're going to take a look at webpages and how their basic structure works. This course is intended to be a primer for those without any previous HTML coding experience and will use demonstrative examples and metaphors to explain the individual parts of a webpage."
CAMERA 1: FULL RGB	
CAMERA 2: GRAYSCALE (BLURRED)	
PART 1	WHAT ARE HTML TAGS FOR?
CAMERA 1: MIDSOT	BETHANY "Just like our person, we have a skeleton that gives us structure to our webpage."
CAMERA 1: CLOSEUP OF ARM/LEG - SHOW XRAY COMPOSITE IMAGE (SFX)	BETHANY "In the human body, our bones give us a structure for our muscles and other organs to anchor on."
CAMERA 1: COLORFADE TO GRAYSCALE	<i>(Pause)</i>
CAMERA 2: COLORFADE TO RGB, HIGHLIGHT HTML TAGS	KEVIN "In a website, HTML tags are the skeleton of our webpage. They are the basic structure of how every website is built."
CAMERA 2: SCREEN TEXT OVERLAY: "<TAG> </TAG>"	KEVIN "Html tags always come in pairs of an opening and closing tag. All tags are enclosed by less than and greater than signs."
PART 2	<HTML> TAGS
CAMERA 2: TEXT OVERLAY FADEOUT	<i>(pause)</i>
CAMERA 1: COLOR FADE TO RGB, ZOOMOUT TO WIDE SHOT (FULL BODY)	<i>(transition)</i>

Video	Audio
CAMERA 1: PERSON LOOKS AT THE HTML SIDE AT THE TOP AND BOTTOM AS IF LOOKING AT THE HTML TAGS.	KEVIN "Just like our person, a website also has several critical parts. Every webpage starts and ends with HTML tags to define it as an HTML document."
CAMERA 1: PERSON LOOKS STRAIGHT AHEAD. [1] TEXT OVERLAY: "<HUMAN>" & "</HUMAN>" TIMED WITH SPOKEN WORDS. PERSON LOOKS UP AND DOWN IN REACTION TO THE TEXT OVERLAYS	BETHANY "For our human example, we can pretend the opening and closing tags are [1]'Human' (pause) and 'End Human.' The HTML tags simply define the nature of the document, just like 'human' defines the nature of our person."
PART 3	<HEAD> TAGS
CAMERA 1: TEXT OVERLAYS FADE OUT	<i>(pause)</i>
CAMERA 1: COLOR FADE TO GRAYSCALE, BLUR	<i>(transition)</i>
CAMERA 2: HIGHLIGHT HEAD TAGS	KEVIN "Every webpage also has towards the top a set of head tags. You don't see any of the contents of the head on the surface of a webpage when you view it, but it contains the 'cerebral' components of the webpage such as javascript actions, metatags, and many other parts."
CAMERA 1: COLOR FADE TO RGB WHILE ZOOM TO MID-CLOSEUP OF HEAD	BETHANY "Head tags can be likened to the 'brain' or skull of a webpage. You don't see someone's brain but it contains all the information and directives for the functions of the rest of the body"
PART 4	<BODY> TAGS
CAMERA 1: ZOOM OUT TO FULL BODY SHOT	<i>(pause)</i>
CAMERA 2: SCROLL DOWN, HIGHLIGHT BODY TAGS	KEVIN "Finally, for the basic structure of a webpage we have the body. This contains all the core content of our webpage of what will actually be seen by those viewing it."
OUTRO	OUTRO
CAMERA 2: HIGHLIGHTS FADE	<i>(pause)</i>

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<p>SHOT OF SKELETON DANCING/COLLAPSING TO THE GROUND?</p>	<p>BETHANY "You CAN have a website built with just HTML tags, including these three basic parts. However, just like a skeleton by itself isn't very lively, neither will your website be without some other parts."</p>